St. Johns Public Schools
Athletic Facility Advertising Program

Advertising Options

The Redwing Package (3-Season Advertising)
- Fall and spring sign (3’ x 6’) at facility of choice
- Winter indoor sign (3’ x 6’) in gymnasium or pool
- (2) Individual corporate sports passes (home events only)
- Recognition on SJPS athletic website
- Recognition at all three Redwing Rally Programs
- Recognition in public address announcements at home games

$750 per year or $2,000 for 3 years

Ala Carte Option
- Seasonal sign (3’ x 6’) in season and facility of choice
- Recognition on SJPS athletic website for that season
- Recognition at that season’s Redwing Rally Program
- Recognition in public address announcements at home games that season

$400 per season
This agreement, made and entered on this date, ______________, is by and between St. Johns Public Schools (SJPS), 501 W. Sickels Street, St. Johns, MI, 48879, and ______________________________ (hereafter referred to as “Sponsor”).

Whereas the Sponsor agrees to pay $_________ for sign advertising on the grounds of St. Johns Public Schools for a period of ____ year(s). Check one site per season:

<table>
<thead>
<tr>
<th>Fall Season</th>
<th>Winter Season</th>
<th>Spring Season</th>
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</thead>
<tbody>
<tr>
<td>Football Stadium</td>
<td>HS Gymnasium</td>
<td>HS Baseball Field</td>
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<tr>
<td>HS Gymnasium</td>
<td>Pool</td>
<td>HS Softball Field</td>
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<tr>
<td>Soccer/Track Facility</td>
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<tr>
<td>Pool</td>
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<td>Tennis Courts</td>
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Now therefore, in consideration of the mutual benefits to be received, the parties agree with each other as follows:

- SJPS will provide space for the Sponsor’s sign hanging in a prominent location at the facility of choice.
- The Sponsor shall indemnify and hold harmless SJPS, its Board of Education, employees, and students from and against any and all claims, damages or liability of any nature or character arising out of or by reason of the execution or performance of the rights, duties and obligations arising of or incidental to the display of signs on the premises.
- Upon the expiration of this agreement, or its termination in anyway, the Sponsor shall surrender and deliver up the premises provided to the Sponsor’s sign, and the sign will remain the property of SJPS.
- SJPS reserves the right to refuse any advertisement that does not meet the standards observed by the school district advertising policy and guidelines. SJPS has final authority in the approval of sign design, language, details, etc.
- The Sponsor agrees to pay in full for a 3’ x 6’ sign at a cost of $___________ for a period of (Please check): ( ) 1 Year or ( ) 3 Years. Signs will not be produced or displayed until the complete payment is made to SJPS.
- Agreements, fully executed, must be returned to the attention of: Chris R. Ervin, Director of Athletics/Activities, 501 W. Sickels Street, St. Johns, MI, 48879.
St. Johns Public Schools
Sign Advertising Agreement – Sponsor Contact Information

Please return this form, the Sign Advertising Agreement, and a check to the address below. Email digital logo/sign information to ervinc@sjredwings.org.

BUSINESS NAME: ____________________________________________________________

ADDRESS: _________________________________________________________________

CONTACT NAME: ____________________________________________________________

PHONE: ___________________________ FAX: _________________________________

EMAIL: ________________________________

Total Amount Enclosed: $______________

Check #: ________________

St. Johns High School Activities Office
Attn: Chris R. Ervin, Director of Athletics/Activities
501 W. Sickels Street
St. Johns, MI  48879
ervinc@sjredwings.org