



St. Johns High School  
St. Johns Public Schools

## Athletic Department

501 W. Sickels St.  
St. Johns, MI 48879  
Telephone: 989.227.4134  
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[www.sjredwings.org/highschool](http://www.sjredwings.org/highschool)

Chris Ervin, Athletic Director  
ervinc@sjredwings.org 989-227-4132

Mary Donald, Athletic Secretary  
donaldm@sjredwings.org 989.227.4134

## Athletic Facility Advertising Program

**NEW Starting August 1, 2021 - All advertiser logos will be displayed on one (1) large combined sign instead of individual signs. The three (3) location options are: FALL (Football Stadium), WINTER (Gym) and SPRING (Tennis Courts). The Ala Carte Option has been discontinued. Also NEW, there is an option to advertise on the Big Teams/St. Johns HS Schedule website.**

**\*\*\*DEADLINE FOR SUBMITTING ADVERTISING AGREEMENT IS JULY 31.**

### The Redwing Package (3-Season Advertising)

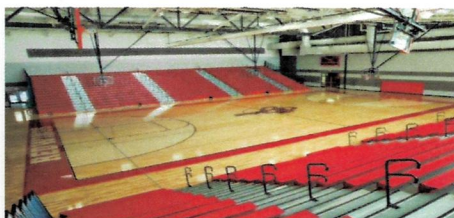
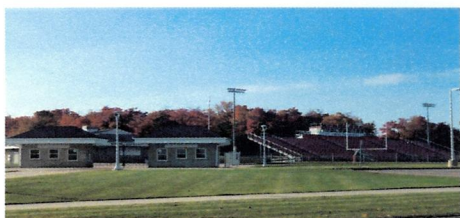
- Business logo will be displayed on one (1) large combined sign each season.
  - FALL Season @ Football Stadium
  - WINTER Season @ Main Gymnasium
  - SPRING Season @ Tennis Courts
- (2) Individual corporate sports passes (home events only)
- Recognition on SJPS athletic website
- Recognition at Redwing Rally Programs if held
- Recognition in public address announcements at home games

**\$750 per year or \$2,000 for 3 years**

### Big Teams St. Johns HS Schedule Website Advertising

- Year-long banner advertisement on Big Teams/St. Johns HS schedule website - view at [www.stjohnsathletics.com](http://www.stjohnsathletics.com)

**\$500 per year - separate from the Redwing Package**



Together, we succeed.



## St. Johns Public Schools Sign Advertising Agreement

This agreement, made and entered on this date, \_\_\_\_\_, is by and between St. Johns Public Schools (SJPS), 501 W. Sickels Street, St. Johns, MI, 48879, and \_\_\_\_\_ (hereafter referred to as "Sponsor"). **\*\*\*DEADLINE FOR SUBMITTING ADVERTISING AGREEMENT IS JULY 31.**

Whereas the Sponsor agrees to pay for "The Redwing Package" sign advertising on the grounds of St. Johns Public Schools: **CIRCLE** one (1) option below:

**1 Year @ \$750.00**                      or                      **3 Years @ \$2,000.00**

Whereas the Sponsor agrees to pay for year-long banner advertisement on Big Teams/St. Johns HS Schedule website: **CIRCLE** below:

**1 Year @ \$500.00**      (separate from the Redwing Package)

Now therefore, in consideration of the mutual benefits to be received, the parties agree with each other as follows:

- SJPS will provide space for sponsor sign to hang in location explained above.
- If advertising on Big Teams/St. Johns HS Schedule website, advertisement will be posted on [www.stjohnsathletics.com](http://www.stjohnsathletics.com) for entire school year. Cost is in addition to the Redwing Package.
- The Sponsor shall indemnify and hold harmless SJPS, its Board of Education, employees, and students from and against any and all claims, damages or liability of any nature or character arising out of or by reason of the execution or performance of the rights, duties and obligations arising of or incidental to the display of signs on the premises.
- Upon the expiration of this agreement, or its termination in any way, the Sponsor shall surrender and deliver up the premises provided to the Sponsor's sign, and the sign will remain the property of SJPS.
- SJPS reserves the right to refuse any advertisement that does not meet the standards observed by the school district advertising policy and guidelines. SJPS has final authority in the approval of sign design, language, details, etc.
- Signs will not be produced or displayed until the complete payment is made to SJPS.
- Agreements, fully executed, must be returned to the attention of: Chris R. Ervin, Director of Athletics/Activities, 501 W. Sickels Street, St. Johns, MI, 48879.



## St. Johns Public Schools

### Sign Advertising Agreement – Sponsor Contact Information

Please return this form, the Sign Advertising Agreement, and a check to the address below. Email digital logo/sign in jpeg format to [ervinc@sjredwings.org](mailto:ervinc@sjredwings.org). **Deadline for submitting agreement is July 31.**

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

Check #: \_\_\_\_\_

St. Johns High School Activities Office  
Attn: Chris R. Ervin, Director of Athletics/Activities  
501 W. Sickels Street  
St. Johns, MI 48879  
[ervinc@sjredwings.org](mailto:ervinc@sjredwings.org)